

Statistics: Tract Types



Carrier Route

US Postal Service grouping of homes typically ranging from 200 to 400 properties located together geographically.

Benefits of searching by this Tract Type:

- Number of properties is inline with number of properties an Agent would have in a small/medium sized farm.
- Properties are aligned with US Postal Service's EDDM® (Every Door Direct Mail®)*



Census Tract

Census Bureau grouping of homes typically ranging from 300 to 1,000 properties located together geographically.

Benefits of searching by this Tract Type:

- The number of properties in in-line with the number of properties an Agent would have in a larger sized Farm.



Property Tract

County Assessor grouping of homes typically ranging from 20 to 200 properties located together geographically.

Benefits of searching by this Tract Type:

- Number of properties in inline with the number of properties an Agent would have in a smaller-sized Farm.
- Properties are typically more comparable with each other as they share characteristics.



Tax Rate Area

County Assessor grouping of homes by tax rate, typically ranging from a few hundred to a few thousand properties located within the same geographic area.



ZIP Code

US Postal Service grouping of addresses in a general geographic area ranging from hundreds to many thousands of properties.



ZIP + 4

US Postal Service grouping of addresses within a geographic segment of a 5-digit ZIP code such as a city block, office building, individual high-volume mail receiver or any other distinct mail unit.

*Title Toolbox Carrier Route vs EDDM -- The number of properties reported by USPS in an EDDM area will be greater than the number of properties in a Carrier Route in Title Toolbox. This is due to the fact that EDDM areas include ALL property types (i.e. – businesses, public buildings, etc...) and also include individual units in multi-unit structures (i.e. – EDDM includes all four units of a four-unit property whereas in Title Toolbox this is one multi-unit property).