



## What is ReboGateway?

ReboGateway is a system for real estate brokers and agents looking to grow their business by acquiring more real estate listings or by facilitating their buyers. ReboGateway provides reliable data on public events occurring at homes of potential home sellers that Agents would otherwise not know were occurring. This data allows Agents to focus their efforts on the homeowners in their communities that are more likely to sell, saving Agents time and money.

## What does ReboGateway do?

By reviewing the types of data that ReboGateway provides, each life event matched to property can be associated with a much higher level of home selling. Knowing where these events are occurring gives Agents a very real and very distinct edge. This data allows Agents to create lists of addresses to target within their communities, putting them in the right place at the right time. Additionally, ReboGateway will watch lists of property for Agents – telling them of new life events that occur at homes they choose to watch, such as farms or their past clients. This feature puts Agents "In the Know" on their farms, each and every day.

## What the Statistics Say?

Groups of homes (farms) in almost any area of the U.S. sell at a rate of 2% - 4% each year. An analysis of the data categories within ReboGateway prove that homes with "life events" occurring in them sell at much higher rate each year (12 month "life event" sales rates below).

Now is the time for you to utilize this powerful data system... Find more listings, or match your buyers to probable sellers. ReboGateway enables you to work smarter. Subscribe today!

DEFAULT

DIVORCE

- FARMING

52%

27%

22%

19%

**FSBO** 

PROBATE





Lead type availability varies upon location.

Need Listings? . www.rebogateway.com . 866.887.0206 . sales@benutech.com